



Announcing Our Fall Opening

With The Most Complete Stocks, Ever Assembled Under One Roof
In the State of Arizona, of

**Exquisite Stylish and Exclusive Creations in
WOMEN'S TAILORED SUITS**

WOMEN'S TAILOR-MADE COATS

BEAUTIFUL SILK and WOOL DRESSES

Styles and models that are the very pick of all the eastern fashion centers---models that are distinctly individual and exclusive. Not one model but what is a personal selection, in perfect harmony with the peculiar requirements of our winter season.

In both coats and suits—in fact, dresses as well—beautiful, rich furs enter largely into their trimming and embellishment, giving additional elegance and beauty to already handsome garments.

The suit models this season are made on entirely distinct lines from any previous season—so many radical changes, and all so very pleasing, making in all garments of striking originality.

The materials are of those that readily lend themselves to the prevailing mode, such as Chiffon Broadcloths, Imported Bengalines, Botany Wool Poplins, fine Gabardines, imported Coating Serges, and last, but not least, the beautiful rich Suiting Velvets. The colorings are the rich, soft autumnal tones of blues, greens, African browns, dark plums, mouse, beaver and black.

The tailored coat models are marvels of beauty, style and worth, made from the most dependable and serviceable materials—fabrics that are everything to be desired. Sizes from the small to the large.

The dresses are models of grace and beauty, many being in combinations of plain woolen materials with rich Tartan and Highland plaid silks, or Bulgar stripes, or plain Taffetas and Messalines. The skirts of the new dresses are much fuller than formerly, many pleated. The trimmings, as in the suits and coats, are largely comprised of rich and handsome furs, satin striped Marquisette, while many show pleasing touches of heavy silk hand embroidery. The models you will find more than pleasing and pretty.

Authentic Millinery Creations

Richly beautiful and handsome beyond compare—Millinery entirely out of the ordinary. Distinctly individual, exclusive models. Our French pattern Hats are the very acme of style, beauty and fashion. Many of these are perfect reproductions of Parisian millinery, which we will not duplicate. In our tailored and street Hats we have a showing of everything to be desired in either a small, medium or large shape. In our untrimmed shapes will be found many original blocks and shapes, in fine velvet, plush and panne, that are extremely novel and chic. This season we have paid particular attention to our showing of Hats for Misses and Children—all the classy lids for kids. Come in and look them over.

Exclusive Agents for
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Guaranteed
Silks
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THE POPULAR SHOPPING CENTER

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**"Red Cross
Shoes"**
For Women
They Bend With Your Foot